Organisational Profile for Peace Tree Network



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1. INTRODUCTION

Peace Tree Network (PTN), established in 2001 and registered as a Trust in 2005, is a non-political, non-religious, and non-profit organization dedicated to empowering communities in Kenya and the broader Eastern Africa region. PTN works to promote peace, social justice, transparency, and accountability through capacity-building programs aimed at individuals and community-based organisations. Our core focus areas include conflict transformation, human rights, good governance, and gender development.

1.2 Vision Statement

"A peaceful co-existence amongst peoples and states in the region".

PTN envisions a transformed society built on peace, the rule of law, accountability and acceptance in which people live in respect for others and create an environment of tolerance and opportunities for sustainable development.

1.3 Mission Statement

"To develop and maintain collaborative relationships among peace actors to promote sustainable peace in the region".

For PTN to achieve its vision and mission, the following are our **core objectives**:

- 1. Enhance and support sustainable impact-oriented conflict resolution mechanisms in the region.
- 2. Work towards a more transparent and accountable society.
- 3. Strive towards gender equity.
- 4. Highlight and disseminate credible information on social issues.

1.4 Structure

PTN's strategic direction is guided by an elected Board of Trustees and a Management Team that is responsible for daily operations and the implementation of its programmes.

2. HOW PTN WORKS

PTN adopts a rights-based approach, focusing on developing and enhancing the capacities of communities and community-based organisations. P TN's key thematic areas are:

2.1 Peacebuilding and Conflict Transformation

Peacebuilding is at the core of PTN's mission. Recent initiatives include:

- Facilitating peace forums between parties in conflict in Kwale County.
- Conducting peacebuilding trainings and rapid response interventions during Kenya's General Elections.
- Organising workshops to counter violent extremism and promote peaceful co-existence.

2.2 Human Rights

PTN has played a critical role in promoting human rights through:

- Extensive capacity-building programs for local partners, community members, and human rights defenders.
- Creating forums and platforms to advocate for the promotion and protection of human rights.

2.3 Gender and Development

PTN champions gender equity through:

• Roundtable discussions and forums highlighting issues facing the girl-child.

• Capacity-building training to empower marginalised groups, focusing on their rights and improving economic development skills.

2.4 Good Governance

Promoting good governance is a key component of PTN's work. Activities include:

- Training workshops on civic and voter education.
- Capacity-building programs to enhance leadership skills.
- Election monitoring and social accountability training.
- Conducting social audits in the education and health sectors in Kwale County to promote transparency and accountability.

2.5 Advocacy

PTN uses advocacy as a tool for positive social change. Recent initiatives include:

- Organising peace walks to advocate for citizenship rights and peaceful elections.
- Engaging communities through radio programs on critical social issues.
- Leveraging social media platforms to disseminate advocacy materials.
- Hosting roundtable discussions on issues of local and regional concern.

2.6 Current Research and Publications

PTN's research and publications focus on critical socio-political issues, including:

- Using the Ballot to Stop the Bullet
- Road to Citizenship: The Case of the Makonde Community in Kenya
- Human Rights Advocacy against Police Brutality in Kenya: Assessing the Use and Impact of Unarmed Civilian Protection Strategies by CSOs.

3. GEOGRAPHICAL FOCUS

PTN's current programs are primarily implemented in Kenya's coastal region, in collaboration with local communities, community-based organisations, and both National and County Governments. This region has historically experienced marginalisation, and PTN's efforts aim to uplift its socio-economic and political status through targeted interventions.

4. CALL TO ACTION

We invite partners, donors, and like-minded organisations to collaborate with PTN in advancing peace, justice, and development across the region. Together, we can create sustainable and impactful change in Kenya and beyond.